

LYDNEY FC YOUTH



Silverback has been fantastic at understanding our team's needs and delivering top-quality kits that hold up match after match. They've made our team look and feel like a cohesive unit.

Lydney FC Youth



THE PARTNERSHIP

In the past 18 months, Lydney FC Youth has partnered with Silverback Sportswear to elevate the team's kit quality and identity on the field. Though a relatively new collaboration, our joint efforts already highlight Silverback's focus on quality, customization, and service.

THE CHALLENGE

Lydney FC Youth approached Silverback Sportswear to enhance their team image with high-quality, custom kits that could withstand the physical demands of youth football. The club wanted a unique, cohesive look for their squad and a supplier capable of reliably delivering on design and quality.



THE SOLUTION

Silverback quickly stepped in with our custom kit design process, creating a distinctive look that Lydney FC Youth players are proud to wear. Using sublimation technology, we integrated the club's colours, logos, and patterns directly into the fabric, ensuring long-lasting, vibrant designs that withstand frequent washing and extreme game-day demands. Silverback's end-to-end support included providing detailed size guides, fitting sessions, and seamless reordering. With our rapid turnaround on orders and flexibility in meeting both initial and top-up orders, we made it easy for Lydney FC Youth to equip new members and maintain a consistent look across the team.

THE OUTCOME

The partnership between Lydney FC Youth and Silverback Sportswear has provided the club with premium, high-performance kits that embody the team's identity and commitment. Over the last 18 months, our collaboration has brought Lydney FC Youth durable, comfortable teamwear that supports them on the field and helps unite players in style and purpose.



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